

Scott Elfstrom

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PROFILE

A journeyman developer and designer with a history of delivering websites that are usable and visually outstanding. Passionate about user experience. People want to get things done online, and I can help that happen.

EXPERIENCE

Web Developer/Designer, BWC Creative, Richardson, TX

September 2007–May 2009

Web specialist in a nest of design gurus. Responsible for turning innovative ideas and designs into functional sites. Shifting constantly from design to coding to business development and back again. Multidisciplinary environment lets me dip my toes into print and exhibit design.

Web Developer/Jack of All Trades, Millet Group Inc, Dallas, TX

September 2003–September 2007

Responsibilities ran the gamut of web development and design. Design concepts: check. Server administration: check. Server-side programming, front-end architecture, and customer support: check. Emphasis on small business e-commerce and data-driven custom web applications for specialized industries. Occasional print design and production.

Web Developer/Designer, Quicksilver Interactive, Dallas, TX†

Spring–Summer 2003

Fill-in web and graphics production including animated banners, website updates, and HTML-tweaking. Architect for the refresh of a major realtor's site. Emphasis on web standards and usability.

Web Developer, Targetbase Interactive, Irving, TX†

Fall 2002–Spring 2003

Produced both individually and with a team a wide variety of HTML deliverables for international deployment. Projects include but are not limited to HTML emails for a large-scale online communications program and reskinning the website for a national grocery chain.

Iz Technologies, Dallas, TX†

April–May 2002

Collaborated with a team of developers to produce HTML demos of web applications for a supply chain management software company. Extensive use of CSS and strict adherence to user interface guidelines.

† Contract position through Aquent, Inc.

EDUCATION

The University of Texas at Dallas, Richardson, TX
Bachelor of Arts, Art and Performance, Class of 1997

SKILLS

Front-End Architecture/User Experience: Fluent in XHTML and CSS. Working knowledge of DOM/Javascript. True believer in standards and keeping it real. The web can and should be beautiful, functional *and* usable.

Back-End/Application Development: Comfortable with LAMP development environment. Familiarity with the MacOS X Server platform. Drank the Expression Engine Kool-Aid and think it tastes great.

Software: Macromedia Fireworks/Dreamweaver/Flash, Adobe Photoshop/Illustrator/InDesign CS/2/3, BBEdit, TextMate, Microsoft Office, MacOS X Server Admin Tools, UNIX command line. Proficient in MacOS X and Windows 2000/XP.